

# ASX Announcement

One Company  
Many Brands



28 September 2012

## SUNCORP DESPATCHES CPS2 POSTCARD

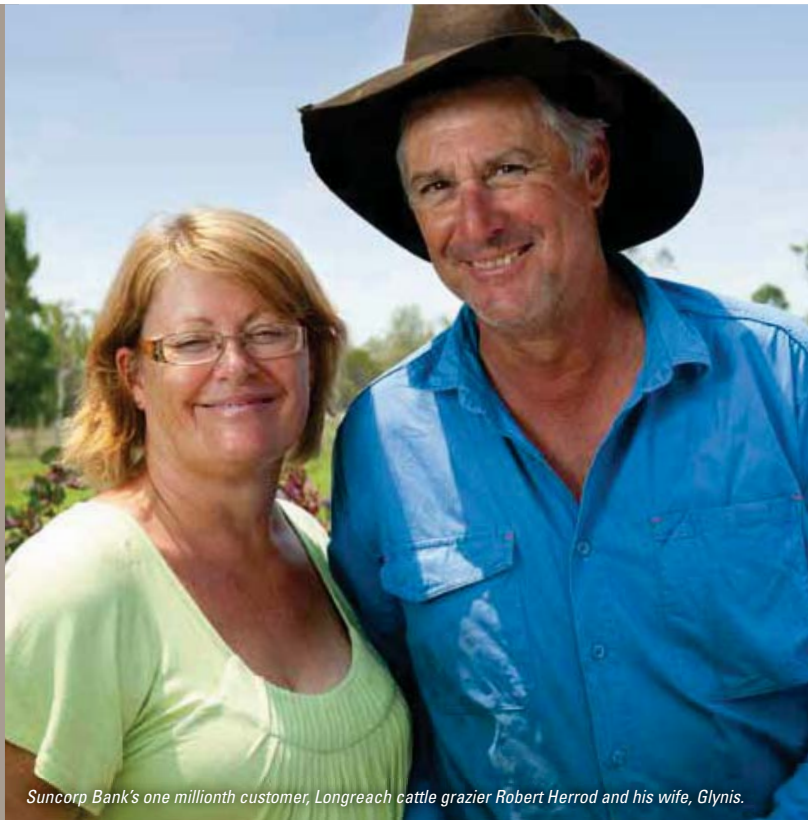
Please find attached a postcard notifying Eligible Securityholders of Suncorp's Convertible Preference Shares ('**CPS2**') Securityholder Offer.

The Prospectus, detailing the CPS2 offer was lodged with the Australian Securities and Investments Commission on 25 September 2012.

A handwritten signature in cursive script, appearing to read "D C Solomon".

**D C Solomon**  
Company Secretary

You're eligible  
to apply for CPS2



Suncorp Bank's one millionth customer, Longreach cattle grazier Robert Herrod and his wife, Glynis.

## Suncorp Group Limited convertible preference shares (CPS2) offer

CPS2 are expected to pay fully franked<sup>1</sup>,  
floating rate, quarterly, non-cumulative  
and preferred dividends

**Securityholder Offer:** for a Prospectus please go to  
[www.suncorpgroup.com.au](http://www.suncorpgroup.com.au) or call the Suncorp CPS2  
Offer Information Line on 1300 882 012, Monday to  
Friday—8:00am to 7:30pm (Sydney time).

<sup>1</sup> Your ability to use franking credits will depend  
on your individual tax position.



As an eligible Australian resident holder of Suncorp Group Limited (Suncorp) ordinary shares, Suncorp-Metway Limited (SML) convertible preference shares, SML reset preference shares and/or SML floating rate capital notes, you are invited to participate in the Securityholder Offer of CPS2 as described in the Prospectus.

**IMPORTANT NOTICES:** CPS2 will be issued by Suncorp. Suncorp has lodged a prospectus with the Australian Securities and Investments Commission (ASIC) in relation to its offer of CPS2 (Prospectus, which term shall include the replacement prospectus expected to be lodged with ASIC confirming the margin). This card and the information it contains does not take into account your investment objectives, financial situation or particular needs. In deciding whether to apply for CPS2 you should read the Prospectus in its entirety and seek investment advice from your financial or other professional adviser. An investment in CPS2 is not a deposit liability or a policy liability of Suncorp or any other member of the Suncorp Group and is not a protected account under the Banking Act 1959 (Cth) or a protected policy under the Insurance Act 1973 (Cth). CPS2 are subject to investment risk,

including possible non-payment of dividends and loss of your original investment. Risks are discussed further in the Prospectus and you should consider these risks before applying. Neither Suncorp, nor any other member of the Suncorp Group, guarantees the value or performance of CPS2, the repayment of your investment or any particular rate of return. The offer of CPS2 will only be made in, or accompanied by, the Prospectus. You can only receive an allocation of CPS2 if you apply on the Application Form that will accompany the Prospectus (either online or a paper copy). This card is not a Prospectus and does not constitute an invitation or offer to subscribe or buy any CPS2. If you do not wish to receive any further promotional information from us, please contact the Suncorp CPS2 Offer Information Line on 1300 882 012.

The offer is expected to open on  
**3 October 2012** and is expected to close  
at **5.00pm Sydney time on 30 October 2012**.  
These dates are indicative only and may  
change without notice.

Applications must be for a minimum  
of **50 CPS2 (\$5,000)**.

To participate:

### 1 Read

Obtain a Prospectus:

- A) Download an electronic version from the Suncorp website at [www.suncorpgroup.com.au](http://www.suncorpgroup.com.au); or
- B) Request a free paper copy by calling the Suncorp CPS2 Offer Information Line on 1300 882 012, Monday to Friday—8:00am to 7:30pm (Sydney time). You will need your Securityholder Reference Number (SRN)/Holder Identification Number (HIN).

### 2 Apply

- A) When the offer opens, complete an online application form, which will accompany the prospectus, via the Suncorp website at [www.suncorpgroup.com.au](http://www.suncorpgroup.com.au) (you will require your SRN/HIN); or
- B) Complete and lodge a personalised paper application form which will accompany the Prospectus.

### 3 Pay

Make your application payment by:

- i) BPAY® (you will not be required to return a personalised application form if you pay by this method); or
- ii) cheque or money order.

You must ensure your completed application form (if paying by cheque or money order) and payment are received by the closing date.

No application forms will be available before the offer opens.