

15 December 2016

Suncorp announces new executive appointment

Suncorp CEO and Managing Director Michael Cameron today announced that Pip Marlow, currently Microsoft Australia's Managing Director, has been appointed to the newly-created position of Chief Executive Officer (CEO) Strategic Innovation.

Ms Marlow will be responsible for Suncorp's strategic role in market disruption, and identifying, establishing and cultivating new external marketplace partners to meet the needs of customers.

Mr Cameron said Ms Marlow will play a key role in accelerating the delivery of Suncorp's customer strategy which is designed to meet more customer needs.

"Pip is a highly-recognised leader in her field. She brings a wealth of international experience and has a strong track record of delivery, most recently through her role as Managing Director of Microsoft Australia," Mr Cameron said.

"Her strong leadership will be pivotal to the success of our marketplace, our third party relationships and the delivery of our customer strategy.

"I am looking forward to the contribution that Pip will make to Suncorp and its many brands including AAMI, GIO, Apia and Shannons."

Ms Marlow will join the team in March 2017.

Ends

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Background Information

As Microsoft's Managing Director for Australia, Pip Marlow has been responsible for the end-to-end operations of the company.

She began her career with Microsoft more than 20 years ago, working in the Australian Partner team on anti-piracy efforts, as well as the system builder channel and distribution strategy. She then moved to Microsoft's head office in Seattle in the United States where she held a succession of senior roles.

After eight years in the US, Pip returned to Microsoft Australia where she has worked in various positions across the business, including as Director of Small and Medium Business Solutions, and Partners. Before being appointed Managing Director in January 2011, Pip held the joint role of Enterprise and Partner Group Director and Public Sector Director.

Prior to joining Microsoft, Pip held a number of senior sales and account roles at Agate Distribution and Samsung Information Systems.