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## Suncorp invests in North Queensland with jobs and Cowboys partnership

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The home of the North Queensland Cowboys will soon become the new second Queensland home of Suncorp, with the insurer today announcing the location of a new office hub in Townsville, creating jobs for an extra 120 people in the region.

This announcement coincides with a new two-year partnership agreement with the North Queensland Cowboys, making Suncorp a major partner of the Cowboys NRL and NRLW programs, the Presenting Partner of the Cowboys Game Participation Program (schools and juniors, regional and rural), and a partner of the Cowboys Community Foundation.

Making the announcement at the Hutchinson Builders Centre (Cowboys Headquarters) in Townsville, Suncorp CEO Steve Johnston said the insurer was committed to strengthening regional job opportunities.

“Suncorp is a proud Queensland organisation, and today’s announcement reinforces our commitment and investment in our home state. North Queensland is vibrant and growing, and we could think of no better partner than the Cowboys to help us support this important region,” Mr Johnston said.

“Suncorp’s Townsville hub will strengthen our local workforce by an additional 120 people over the next two years, with roles focused on sales and service operations. This will help us respond to the growing needs of our customers and adds to the team of 40 people already based here.

“This boosts our workforce in a region that is no stranger to natural disasters. The hub will be located at 22 Walker Street and can quickly transform into our own pop-up disaster management centre after major extreme weather events. This allows us to mobilise our workforce locally and deploy them on the ground to support impacted north Queensland communities.”

Joining the Suncorp CEO to make the announcement, Cowboys CEO Jeff Reibel said he was delighted to welcome Suncorp on board during such a significant time for the club.

“Our partnership with Suncorp represents a clear vision and strong alignment of values between our two organisations,” Reibel said.

“North Queenslanders are known for our toughness and resilience, and Suncorp have always been there, helping when people need it most.”

“We are looking forward to a successful partnership, working with a proudly Queensland brand to make a difference both on and off the field.”

The new Townsville hub is part of Suncorp’s \$25 million jobs and investment commitment to the Queensland Government in the sale of Suncorp Bank.

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