

Storm Season Campaign

State-specific research findings under embargo until 13 December 2024:

Question	National	NSW	VIC	QLD
Which of the following do you do before you go on holidays?				
Prepare my home for potential storms i.e. clear the gutters, check roof tiles aren't broken, tie down outside furniture.	20%	22%	15%	25%
Let the neighbours know that I'm heading away so they can keep an eye on my property and anything suspicious.	58%	57%	50%	67%
Clean out the fridge	64%	64%	71%	65%
Unplug electronics	64%	62%	62%	70%
If you were away, and there was a significant weather event that impacted the suburb where you live (ie. Where your home is), what would you do?				
Contact a neighbour to check for damage at your property i.e. fallen tree, damage to roof/windows or flooding	38%	41%	31%	42%
Nothing, wait until I get home	19%	18%	20%	19%
Ask family or friends to check on my property	40%	37%	45%	39%
Leave my holiday straight away and go home to ensure there has been no damage	3%	3%	4%	1%
Before you go away on holidays, do you check BOM or other weather apps/websites?				
Yes – I check the weather for the location of where I'm heading off on holidays so I know what I need to pack and what activities I will be able to do	35%	33%	42%	33%
Yes – I check the weather of where I'm going AND where I live – so I know what I need to pack and if I need to do anything to better protect my home while I'm away	29%	36%	26%	25%
Yes – I check the weather for the location of where I live only (ie. My home) so I know if I need to do anything to better protect my home for while I'm away	6%	6%	7%	6%



No, I don't bother checking the weather – it's out of my control and I'M ON HOLIDAYS!	30%	26%	27%	36%
---	-----	-----	-----	-----